



## **MEDIA RELEASE**

Friday, 23 December 2011

### **Chelsea Cinema Lessee Announced**

After a thorough expression of interest process, the Burnside Council is delighted to now announce that Republic Theatres Classic will be the new tenant of the Chelsea Cinema.

Republic Theatres Classic, who also operate the Trak Cinema, have finalised the agreement with Council this afternoon, to lease the Chelsea Cinema site commencing 1 January 2012.

City of Burnside Mayor David Parkin said the Council is pleased to be partnering with Republic Theatres Classic which is a well respected local company that has been in operation for many years.

“The shared visions of Republic Theatres Classic and the Burnside Council will ensure the cinema is a successful community-based entertainment precinct, while retaining its social and heritage significance.

“Republic Theatres Classic vision for the 1925 heritage-listed art deco cinema, matched with their determination to provide the community with a wide range of entertainment choices will place the precinct in a unique position in the market, while meeting the objectives of Council and the community.”

There is also a commitment to continue providing the venue for community groups to assist with fundraising.

Mayor Parkin said the extensive process undertaken by Council to secure a long-term lessee will ensure viability of this much loved community asset.

“Council attended to this process very carefully and assiduously, ensuring that the outcome that we now have is best for that of the cinema and its community.”

“Five expressions of interest were received, all of which were of a high calibre and addressed the varying requirements criteria. The comprehensive selection process guaranteed that any partnership entered into by the Council and lessee delivers the best result for the future of the cinema.”

We look forward to a mutually rewarding partnership with Republic Theatres Classic.

Council's \$85,000 investment for upgrades to the façade and other areas, in association with Republic Theatres Classic, will commence in 2012 and represents a significant first step in the revitalisation of the cinema.

For all media enquiries please contact David Parkin, Mayor, City of Burnside on 0401 483 481.

**Issued by:**

David Parkin

Mayor

City of Burnside