

## **CITY OF BURNSIDE INSTAGRAM PHOTO COMPETITION 2021**

### **TERMS & CONDITIONS**

**PLEASE READ THE TERMS AND CONDITIONS AND ELIGIBILITY CRITERIA BEFORE SUBMITTING YOUR APPLICATION.**

The City of Burnside Instagram Photo Competition invites you to submit original images, via Instagram, that capture the City of Burnside and its people, places and spaces.

#### **Category – What does Burnside mean to you?**

Examples could include:

- Nature and Wildlife – Capturing the natural beauty of Burnside and animals in their natural environment.
- Flora and landscape – Capturing trees, flowers and stunning views in the City of Burnside.
- Heritage – Capturing the history of Burnside. This can range from heritage buildings to historically significant sites and more.
- Shopping in Burnside – Favourite local businesses within the City of Burnside.

#### **Eligibility Criteria**

- The City of Burnside Instagram Photo Competition is open to anyone.
- Those aged under 18 must have parent/caregiver permission.
- By submitting images containing people, you acknowledge that you have their consent to do so.
- All images must have been taken within the City of Burnside's local authority area.
- Entries are to be submitted via Instagram, tagging @CityofBurnside, plus including the following hashtag - #burnsidephotocomp
- Entrants are limited to one image per person for the duration of the competition.
- Entrants may submit a colour or black and white image.
- Entrants are permitted to use post-processing (e.g. Photoshop, Lightroom and similar software) on images.
- Images must be the original work of the entrant. No third party may enter on behalf of another individual unless a parent entering on behalf of a minor.
- All entries will be judged by a panel who will consider elements of creativity and originality.

## How to Enter

- Photographs must be uploaded to Instagram, tagging @CityofBurnside plus including the following hashtag - #burnsidephotocomp
- Applications open Saturday 13 November 2021 and close Friday 10 December 2021.

## Assessment of Applications

- Applications will be sought via advertisements in Council publications, website, social media and noticeboards.
- The Selection Panel will meet and decide winners based on the eligibility criteria.

Our judging panel will consider the following aspects when assessing photographic entries:

- The impact of the photo
- Lighting
- Storytelling
- Presentation
- Technical quality
- Creativity
- Composition
- Points of interest
- Use of colour
- Style

## Prizes

- Three (3) entries will be selected to receive a double pass to either The Regal Theatre or the George Bolton Swimming Centre, as chosen by the winner.

## Terms and Conditions

- All prizes are awarded at the discretion of the Selection Panel, whose decision will be final and no correspondence will be entered into.
- Submitted photographs may be reproduced, enlarged, adapted and displayed in City of Burnside promotional material to be used by Council at its discretion.
- If requested, successful applicants will also be available or willing to make a representative available for publicity purposes either in the local media or in a Council publication or other promotional material.
- Applicants must submit one (1) photograph via Instagram, tagging @CityofBurnside and using the following hashtag - #burnsidephotocomp
- Entry to the 2021 City of Burnside Instagram Photo Competition is free.
- Multiple entries are not permitted.

- Personal information collected is held and used by Council under the provisions of the *Privacy and Personal Information Protection Act 1998*.

#### **Timeframe**

- Applications open Saturday 13 November 2021 and close Friday 10 December 2021.

#### **Further Information**

Contact the Digital Marketing Officer by telephone on 8366 4200 or by email [burnside@burnside.sa.gov.au](mailto:burnside@burnside.sa.gov.au)