

## **MEDIA RELEASE**

Wednesday, 13 July 2011

## **Chelsea Cinema Lease Expression of Interest**

Burnside Council has taken a significant step in the revitalisation of the Chelsea Cinema by formally seeking Expressions of Interest from businesses interested in acquiring the lease for the historic cinema.

"The Chelsea Cinema plays a significant role in the social wellbeing of the Burnside community and Council intends to retain the building as an operating cinema which is owned by the ratepayers of Burnside Council and continues to benefit the community" said Mayor David Parkin.

The Chelsea Cinema is located at 275 Kensington Road in Kensington Park and was built in 1925. It was updated in the 1940s and retains most of its 1940s fixtures and fittings. It is one of very few operational Art Deco cinemas in South Australia and was State Heritage listed in 1983.

In keeping with the Council's commitment in May 2011 to retain the Chelsea as a viable Cinema, formal responses are now being sought from parties seeking:

- the acquisition of a leasehold interest in the Chelsea Cinema (including shops); or
- the acquisition of a leasehold interest in the Chelsea Cinema (including shops), and any
  proposals for the future development and use of the Chelsea Cinema site which includes the
  carpark at 35 May Terrace and/or residence at 39 May Terrace. Both properties are owned
  by Burnside Council.

"It is Council's intention to secure a long term lease to afford security of tenure to the lessee and a guarantee that the Cinema will continue to be of service to members of the community."

Mr Parkin said Council would consider future options for the redevelopment of the Chelsea Cinema site - in line with State Heritage and development requirements - to ensure and encourage the long term success and future of the building and businesses operating from the site.

"Any lease agreement entered into by the Burnside Council and a lessee would seek to ensure the long term viability of the Chelsea Cinema" he said.

This process will help Council identify tenants seeking a lease over the Chelsea Cinema and who will work with Council in delivering the long term outcomes for the site. Through the Expressions of Interest process Council will assess submissions based on four criteria; heritage; economic; community and/or development.

Copies of the Expressions of Interest documents can be obtained by visiting the Council or the SA Tenders website.

Expressions of Interest must be delivered to the reception of Norman Waterhouse Lawyers, Level 15, 45 Pirie Street, Adelaide SA 5000 prior to 5:00pm (ACST) on 29 July 2011.

For all media enquiries please contact David Parkin, Mayor City of Burnside on 0401 483 481.

## Issued by:

David Parkin Mayor - City of Burnside