

Conditions: Banners

The issuing of this permit is subject to the following:

- i. The permit holder agrees to the Conditions of the permit as contained herein.
- ii. The permit holder agrees to all Conditions the Council may determine.

General Conditions

- a. The permit holder shall comply with and give all notices required by any Act of Parliament, Ordinance, Regulation or By-law relating to the activity.
- b. Council may revoke this permit if the permit holder fails to comply with a condition of the permit and may be revoked in any other reasonable circumstance.
- c. The permit is not transferable.
- d. Banners will only be erected and removed on Tuesdays.
- e. Banners can be displayed for a minimum period of seven (7) days and a maximum of twenty-eight (28) days. Extensions may be granted at the Council's discretion and are subject to availability.
- f. Council will not be held responsible for the repairing or replacing advertising banners. This includes but is not limited to damage or loss resulting from acts of theft or vandalism.
- g. Council reserves the right to withdraw permission or remove banners at any time and for any reason.

1. Accepted Forms of Advertising

Subject to location availability, applications will be considered for advertising banners from commercial and non-commercial organisations providing that the banner:

- 1.1 Maximum banner size is 1.4 metres wide x 1.4 metres high.
- 1.2 It is no larger than 2 square metres. Banners over 2 square metres require Development Approval. For further information regarding this process and to lodge an application, please refer to the [PlanSA website](#). Banner approval will not be granted for banners that need Development Approval unless Development Approval has been granted.
- 1.3 Does not display candidate or party election advertising.
- 1.4 Is promoting an upcoming local community event within the City of Burnside by a business or community group that operates within our city.
- 1.5 The event is for public attendance.

- 1.6 It is not promoting business activities.
- 1.7 Does not promote an event occurring outside the City of Burnside. The only exception to this is a fundraising event by a recognised charitable organisation registered under the Collections for Charitable Purposes Act 1939 and registered as holding a charity licence with Consumer and Business Services SA.
- 1.8 It is erected and removed by Council staff.
- 1.9 It is not displayed for more than one month before the event and one week after the event.
- 1.10 It is of professional quality.
- 1.11 It does not move, flash, or reflect light to be an undue distraction to motorists, and is not internally illuminated.
- 1.12 It has eyelets in each corner and the middle of the edge on each side to secure the banner.

2. Banner Content

- 2.1 The content of the banner should emphasise the event or activity being advertised rather than a business, product, or service.
- 2.2 Banners deemed controversial, inappropriate, or offensive will not be permitted.
- 2.3 The focus of any banner will always be subject to the consideration and approval of the Council.
- 2.4 Advertising or sponsorship on event banners should exceed no more than 10 per cent of its total area for one sponsor and up to 20 per cent in the case of multiple sponsors.

3. Delivery and Collection of Banners

- 3.1 Banners must be delivered to the Customer Desk at 401 Greenhill Road Tusmore between 8.30 am - 5 pm at least three (3) working days before the desired installation date.
- 3.2 Banners that are not delivered a minimum of three (3) days before the desired installation date may not be erected.
- 3.3 Banners must be collected a maximum of three days after the banner is to be removed.
- 3.4 Council reserves the right to dispose of any banner not collected within the specified period.

4. Banner Locations

- 4.1 Applications for use of the following banner locations will be considered when they are not required for use by the City of Burnside. Council-sponsored events will take precedence.

- Civic Centre Bus Stop Lattice (adjacent to the bus stop on Portrush Road)
- Depot Lattice (corner Greenhill Road and Glynburn Road)

